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ABSTRACT OF THE DISCLOSURE

The method for processing formation and sale of merchandise by means of a network according to the present invention includes an appeal for public subscription step for listening to the requests of an indefinite number of users via a network in the planning stage of the merchandise, a request collection step for forming groups of subscribers for the plan based on the requests, a classification step for classifying the images and features of the merchandise based on information collected in the request collection step, an image disclosure step for disclosing the images and the features of the merchandise via the network for each group, an agreement decision step for deciding agreement on various matters including the prices of the merchandise between the maker and the subscribers after the image disclosure step, a manufacture or formation step for manufacture or formation of the merchandise when an agreement is reached following the agreement decision, a progress status disclosure step for successively disclosing via the network the progress status for each milestone of the manufacture or formation step, and a merchandise sale step for selling the merchandise to the subscribers in the stage of completion of the merchandise.